



guglielmo.rocchiccioli@gmail.com

www.sommeliERGuglielmoRocchiccioli.com/blog/

8. Sommelier in wine shop

The wine shop is getting, more and more, the ideal place to buy a bottle of wine, because the client can fulfill the whole information about the products to buy. The profession of Sommelier has come into being as a professional in the catering service, but nowadays the Sommelier, with his own fund of knowledge, can also work in a wine shop.

The Sommelier in a wine shop has to listen to the client much more carefully, because he has requested to suggest, if necessary, a fine wine, that's to say a very expensive product. Logically, the Sommelier has to recommend several another options to compare to the expensive wine.

Since the Sommelier will not be present at the moment in which the bottle will be uncorked and tasted, he should give information about wine service temperature, the more suitable glass, the ideal recipe to pair to the wine, etc. Obviously, all these information must be given with tact and without appearing as a wiseacre person.